



# Cole Rothenberger

Breaking through Barriers, Inspiring Excellence





“Success can only be achieved if at first, you dare to try.”

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*Cole Rothenberger*

Meet  
Cole Rothenberger



# Meet Cole Rothenberger

Up and Coming International Para-Table Tennis Star

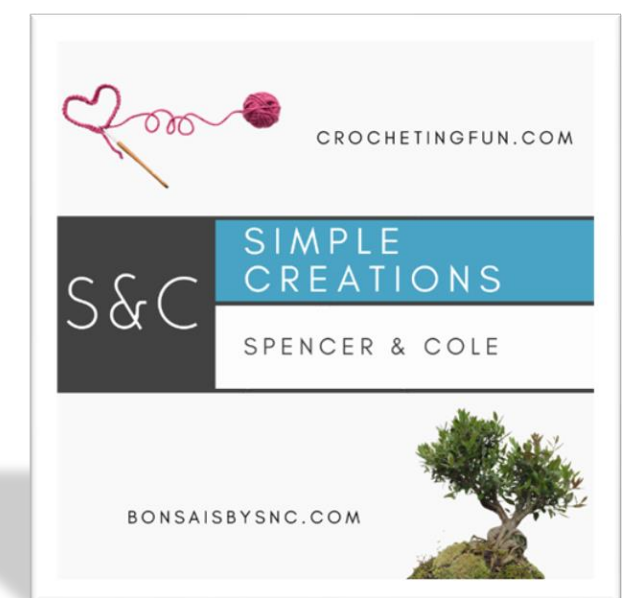
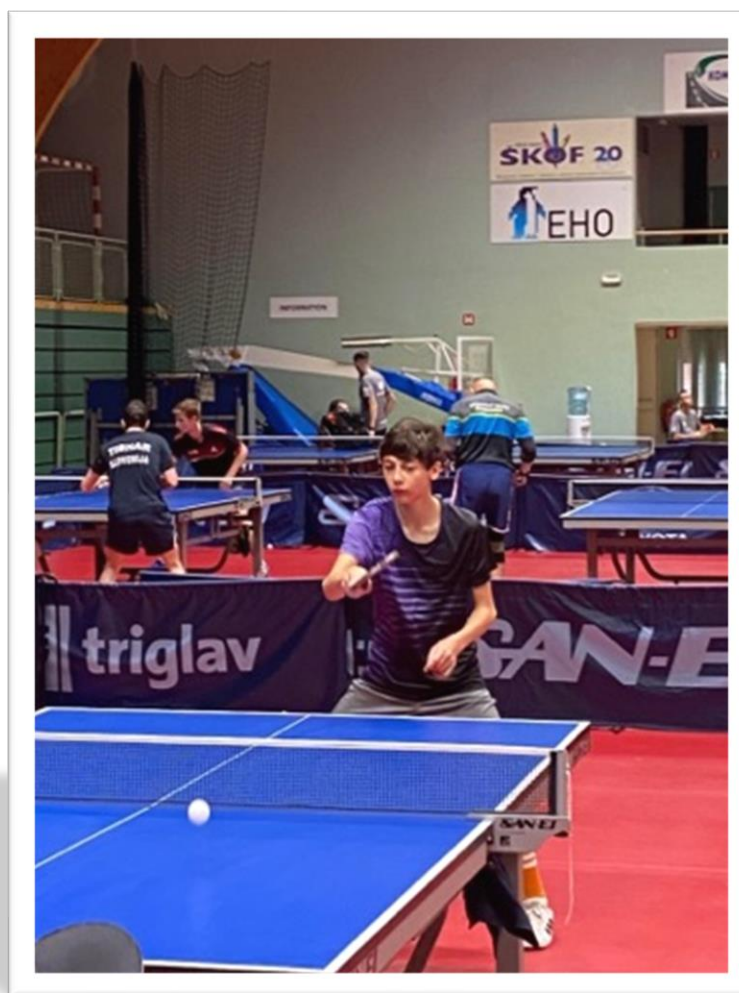
## USA Table Tennis

“...on track to be the main force, together with our already decorated youth athletes ...” Jasna Rather, USATT Para Director



Selected for International Training  
The only rookie among 5 USA athletes chosen to attend high-performance training in Europe

Trendsetting Entrepreneur  
Small business owner  
respected and admired  
by peers





# Meet Cole Rothenberger

What he does outside of competitions



Loves supporting the  
Ronald McDonald  
House


Fostering community  
connections with local  
chess club




Conducting mini-  
clinics, sharing skills,  
and encouragement  
with local players



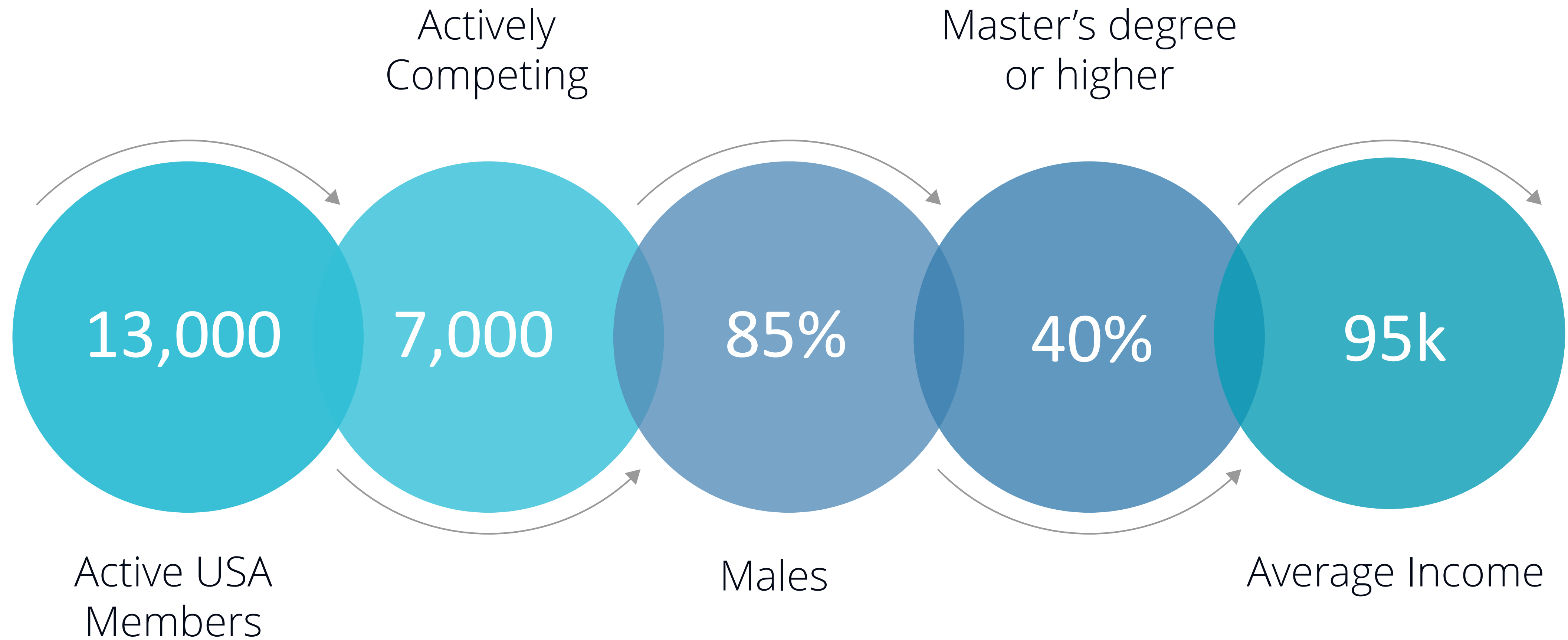




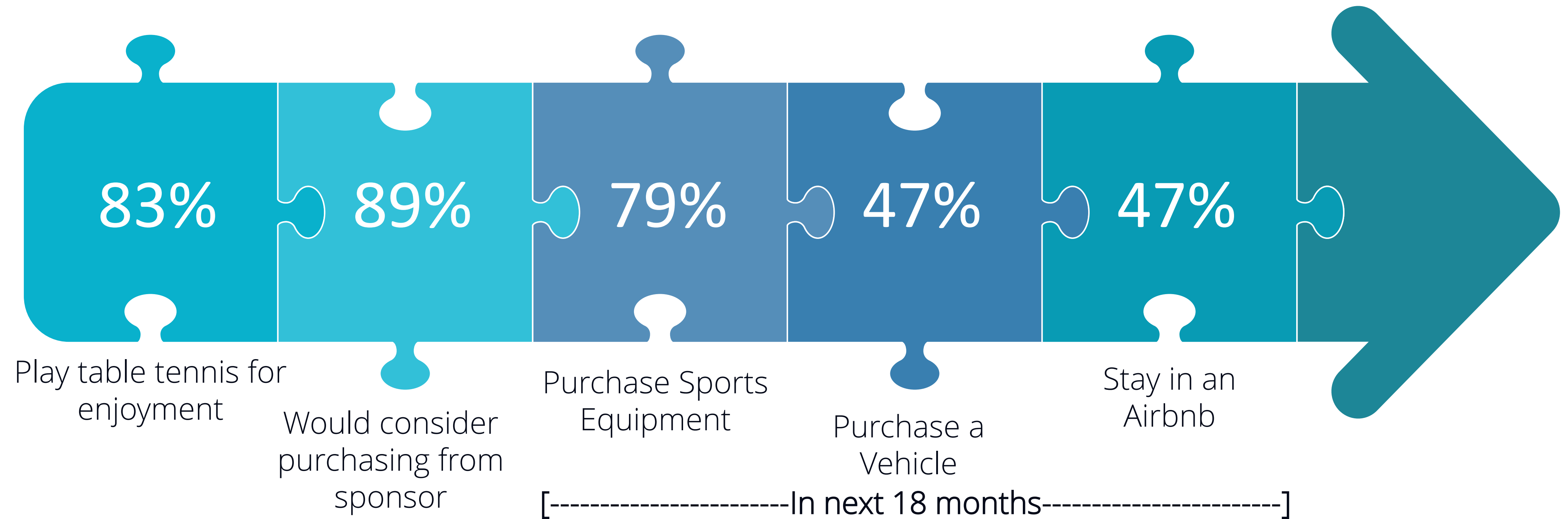
# Meet Our Audience



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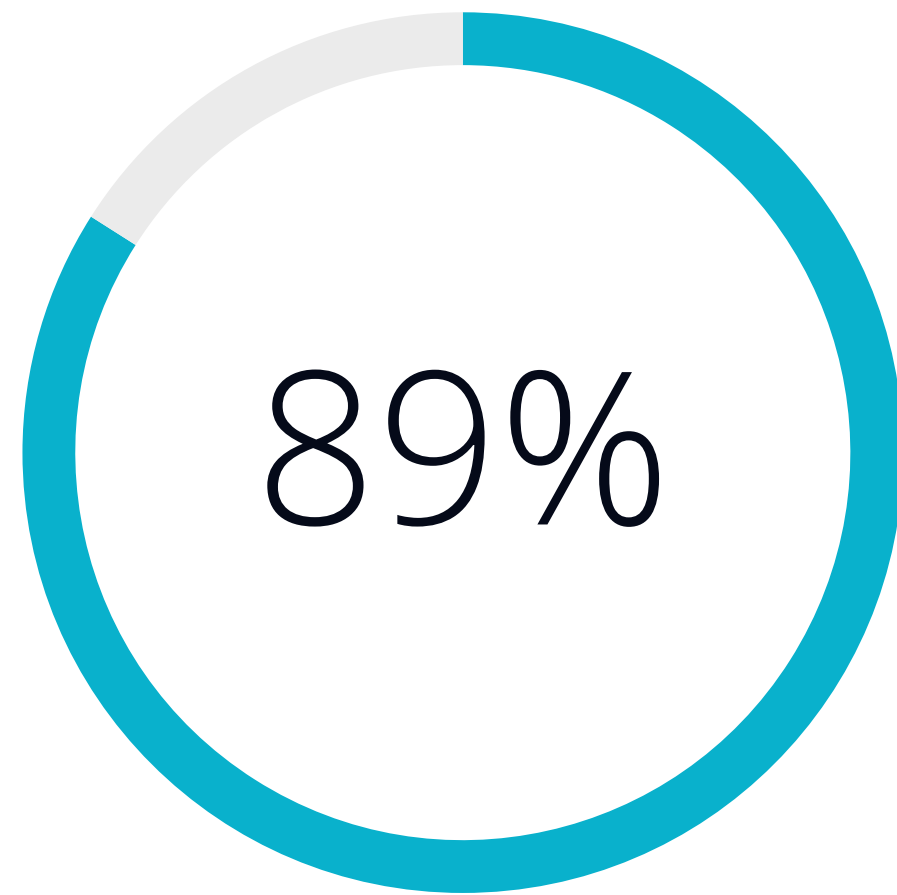


# Meet Our Audience



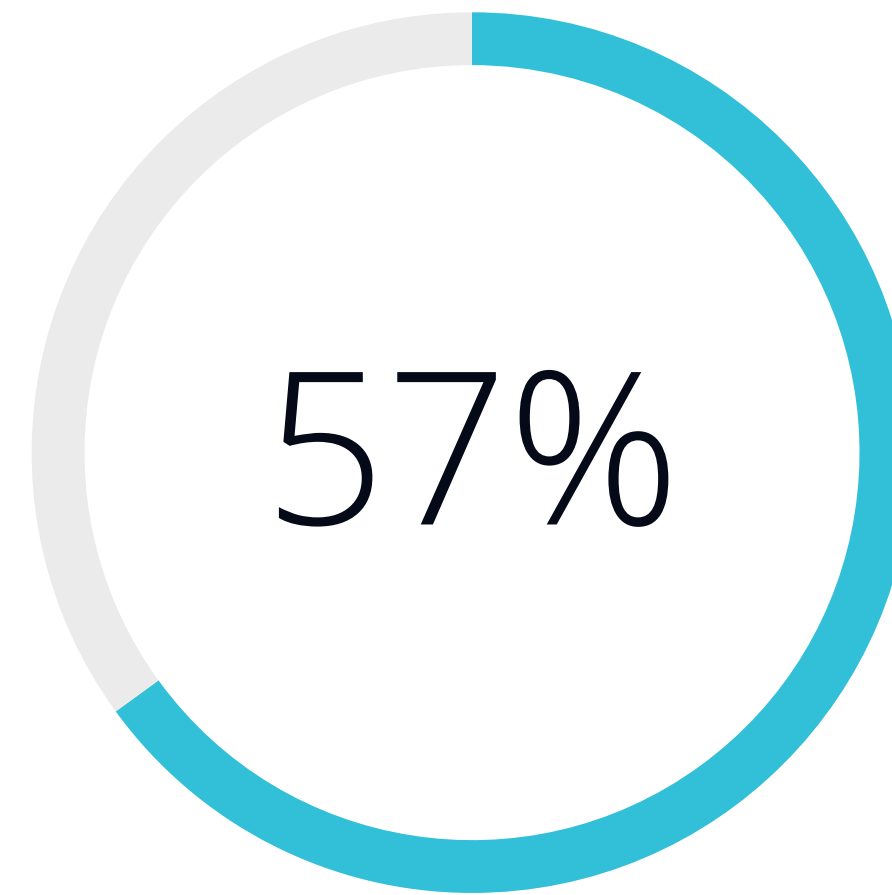


# Our Audience is Responsive



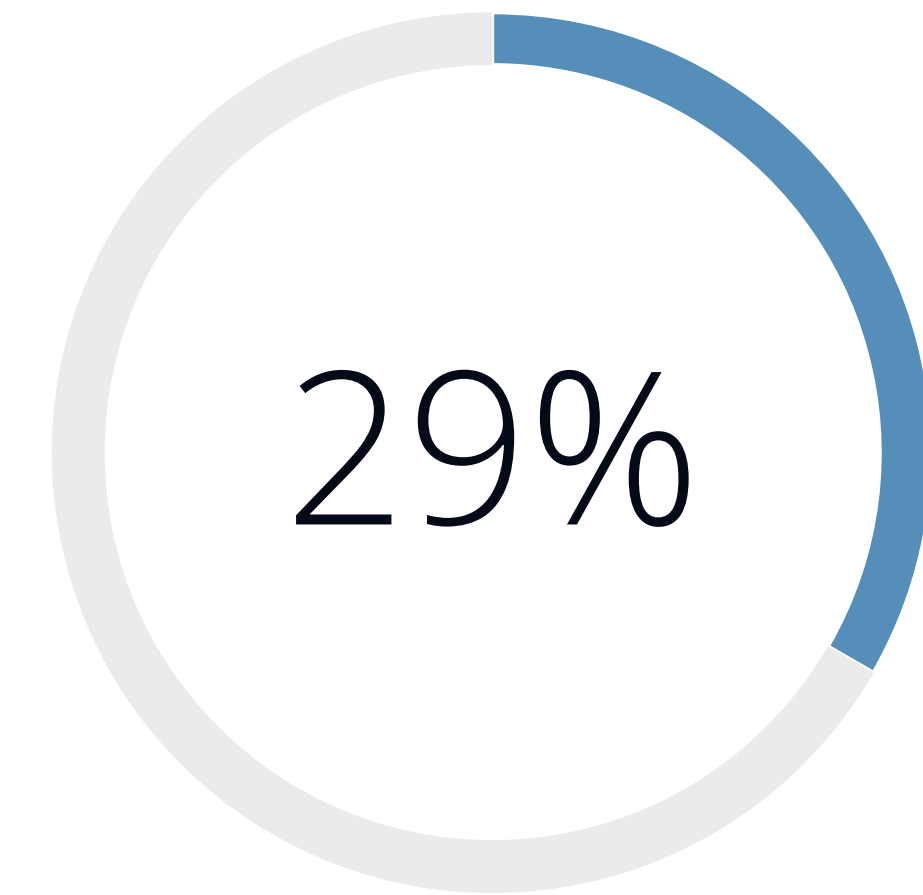
Consider  
Change

89% of respondents would  
consider purchase based on  
sponsorship



Email Open  
Rates

Average open rates for email  
campaigns



Click Through  
Rates

Average click through for call to  
actions

Let me introduce  
you to...



# Dave, Weekend Table Tennis Warrior

28 yrs., married without children, IT Professional in San Antonio, TX 100k salary who prefers YouTube and LinkedIn

*“Commitment to excellence in the digital realm is mirrored in my personal life through a disciplined approach to physical fitness and a competitive spirit in table tennis.”*



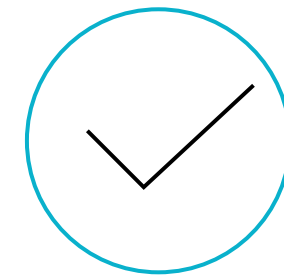
# Michael, Supportive, Involved Dad

45 yrs., married with children, Physician in Houston, TX >250k salary who prefers YouTube

*As a dedicated physician my life is guided by a deep-seated commitment to health, excellence, and nurturing potential in others. My journey in medicine has been paralleled by a passion for table tennis. In our household, table tennis is more than a game; it's a metaphor for life, emphasizing the importance of precision, resilience, and strategic thinking.*

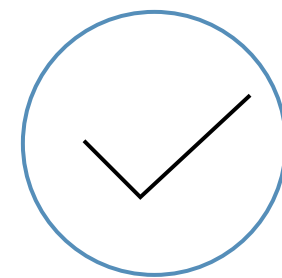
## Hobbies

Participating & Watching Sports  
Supporting child's activities  
Vacationing



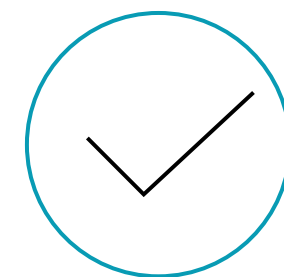
## Preferred Brands

Tesla  
Apple  
Butterfly



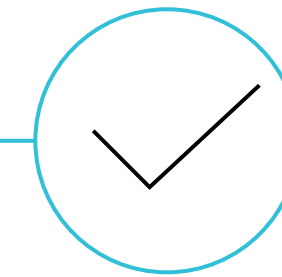
## Upcoming Purchases

Sports Equipment  
Airline & Travel  
Vehicle



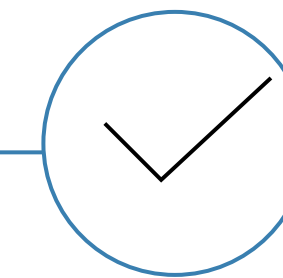
## His 'Why'

Spend time with family  
Enjoyment  
Relaxation



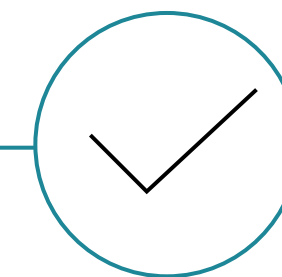
## Benefits

Quality time with Family  
Stress Relief  
Physical Fitness



## Wishes & Preferences

Contests & Skill Challenges  
Food & Beverages at events  
Quality very important

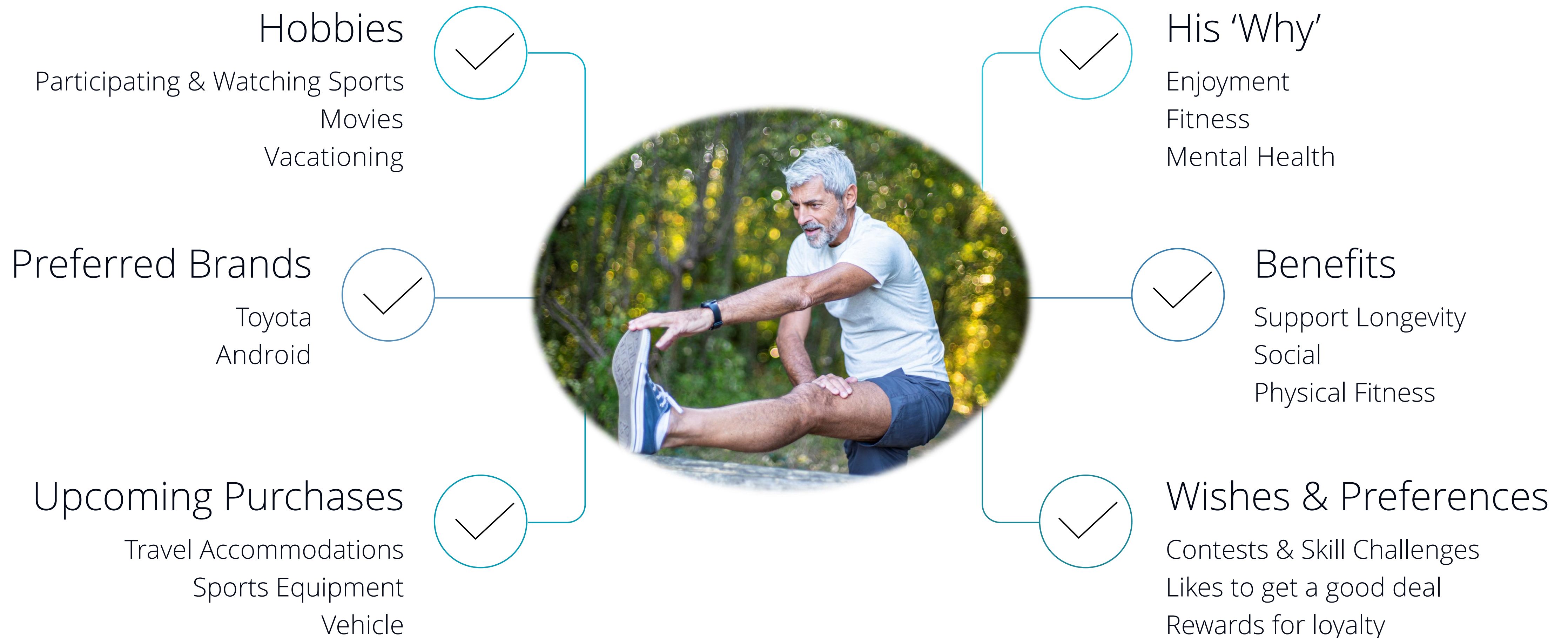




# John, Empty Nester

58 yrs., married, Professor in Austin, TX 125k salary who prefers YouTube & Facebook

*A fervent passion for table tennis, a sport that has been a companion since childhood, offering both a physical outlet and a mental solace.  
Table tennis is an avenue to explore new dimensions of self and to impart wisdom gained over the years to the younger generation.*

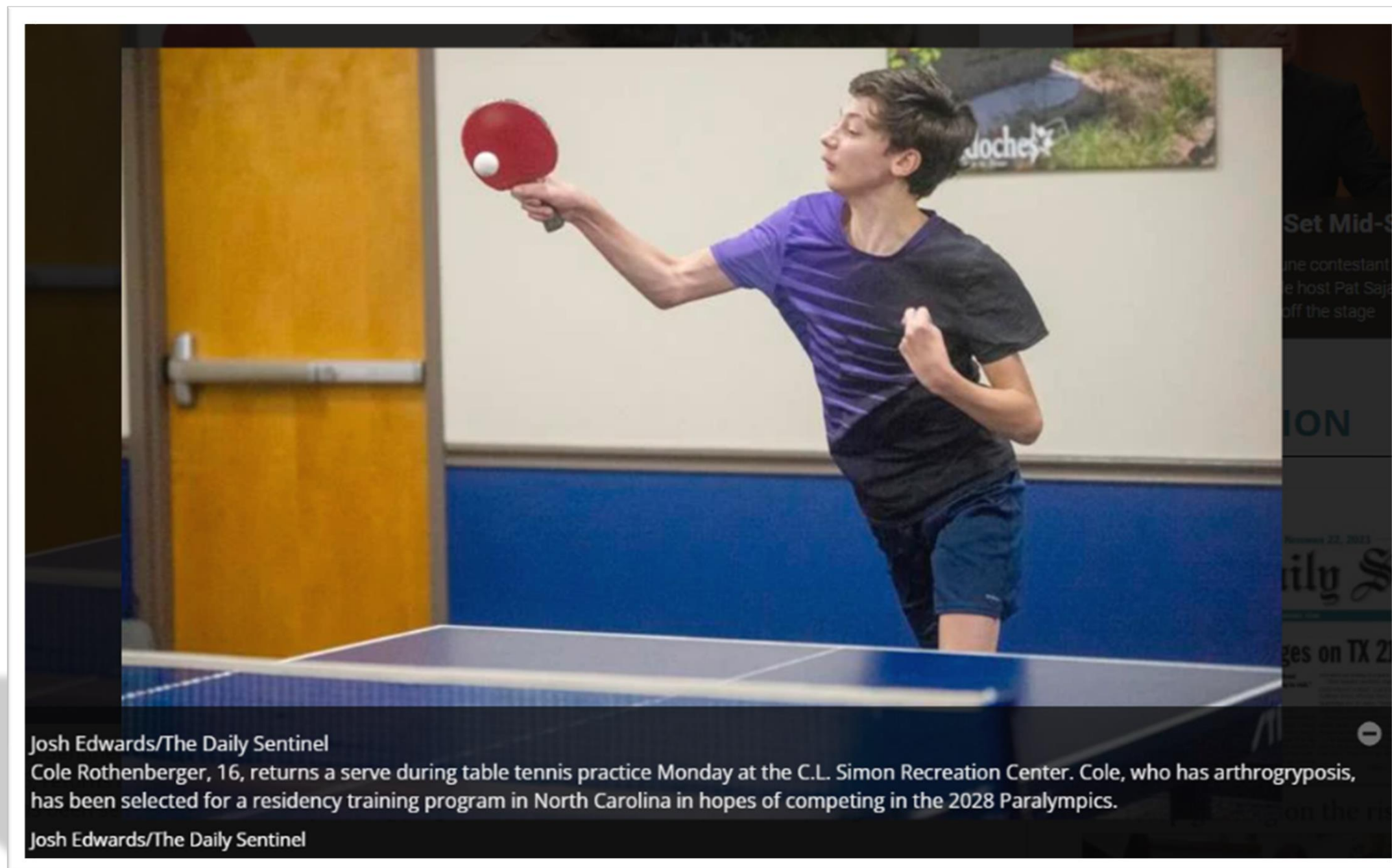


# Digital and Media Presence



# Organic Media

The Daily Sentinel, October 11, 2023



## Quest for gold begins

"The 16-year-old has become a force to be reckoned with and is a Paralympic hopeful because of soggy tennis courts..." Teen table tennis player vies for spot on Paralympics team.



# Organic Media

USA Table Tennis Digital News, August 15, 2023



## US Para Players Attend International Training

"Two youth team members, Samuel Altshuler (14) and Cole Rothenberger (16) showed signs of the bright future in the international Para table tennis. They are on track to be the main force, together with our already decorated youth athletes..."





# Social Media

Followers



Instagram

10,000



LinkedIn

1600



Facebook

37,000



YouTube

2500



# Activation Ideas

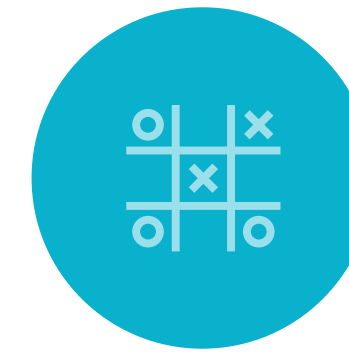






# Treasure Hunt

Players complete a mini obstacle course and then get a chance to win prizes from a tank filled with table tennis balls



Fun way for players to de-stress between matches



Presenting rights, logo placement & announcements



Livestream & Social Media Engagement





# Relaxation Station

Area with massage chairs and beverages for players



Players have a quiet area to relax and rejuvenate



Presenting rights, logo placement & announcements



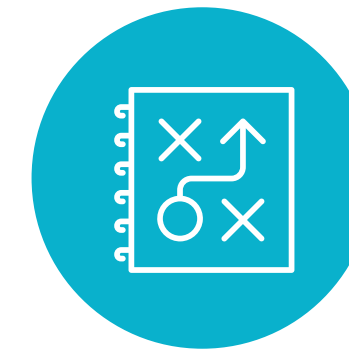
Lead generation





# Learn From **the Pros**

1 to 5-day training camps for players to enhance their skills learning from professional athletes, nutrition coaching, physical fitness, and mental game coaching



Provides players with a complete winning strategy



Players get to elevate their gameplay to an advanced level



Lead Generation, and Brand Recognition, Sampling

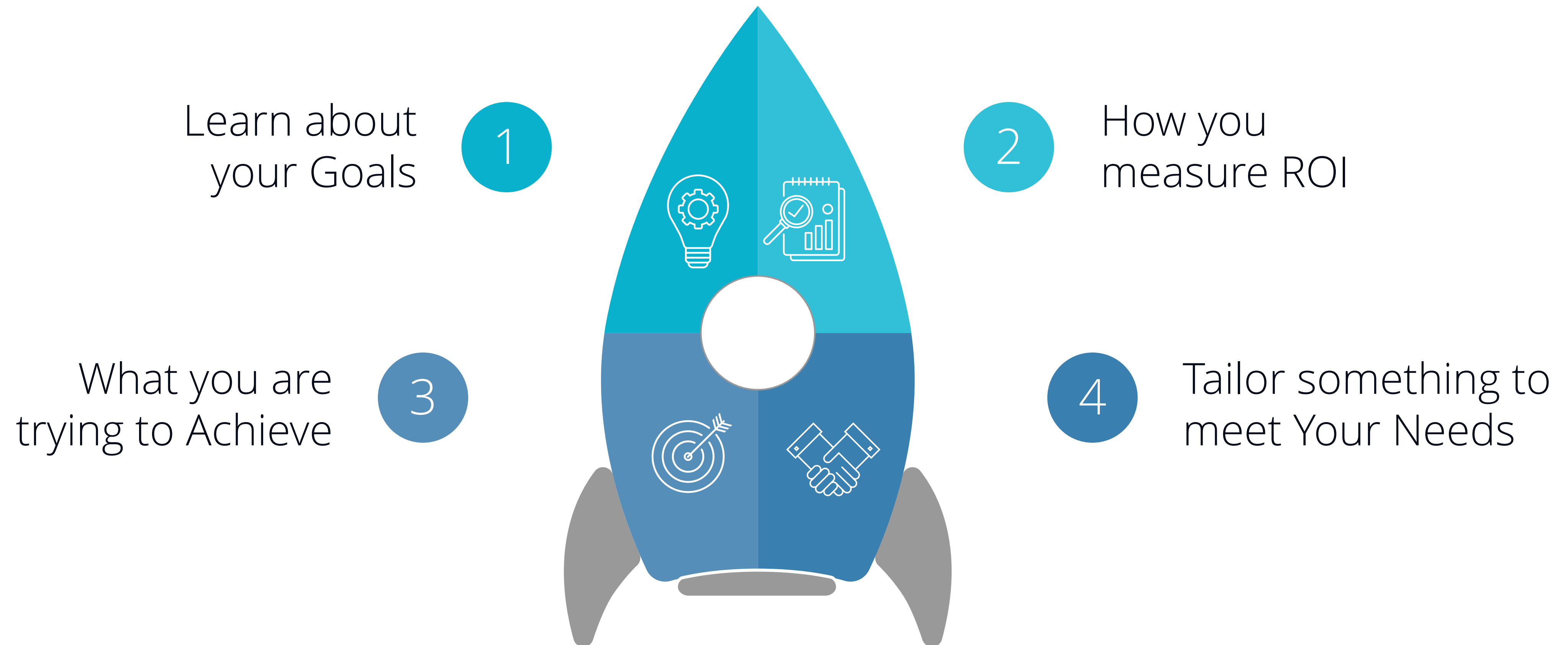


# How we work with Partners



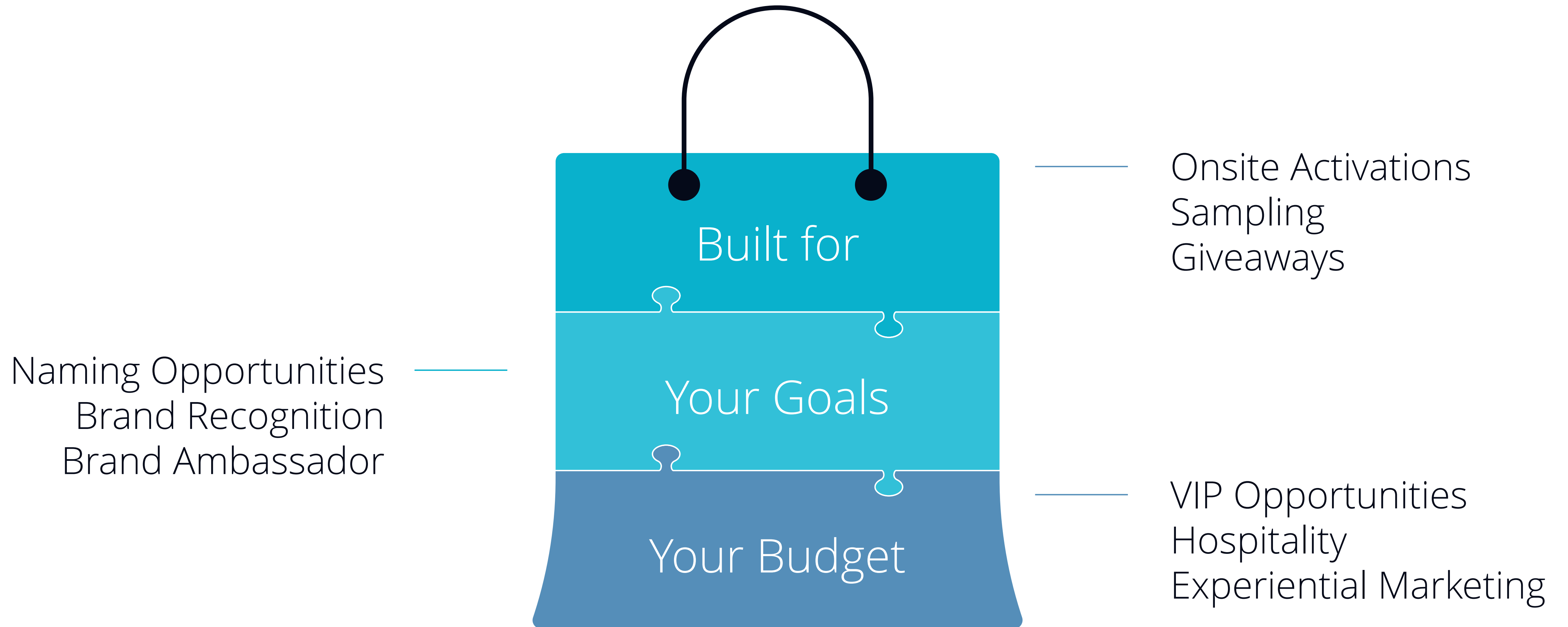
# Built Just For You!

We don't do the Bronze, Silver, Gold thing because we know that doesn't work.



# Some of the Ways We Can Work Together

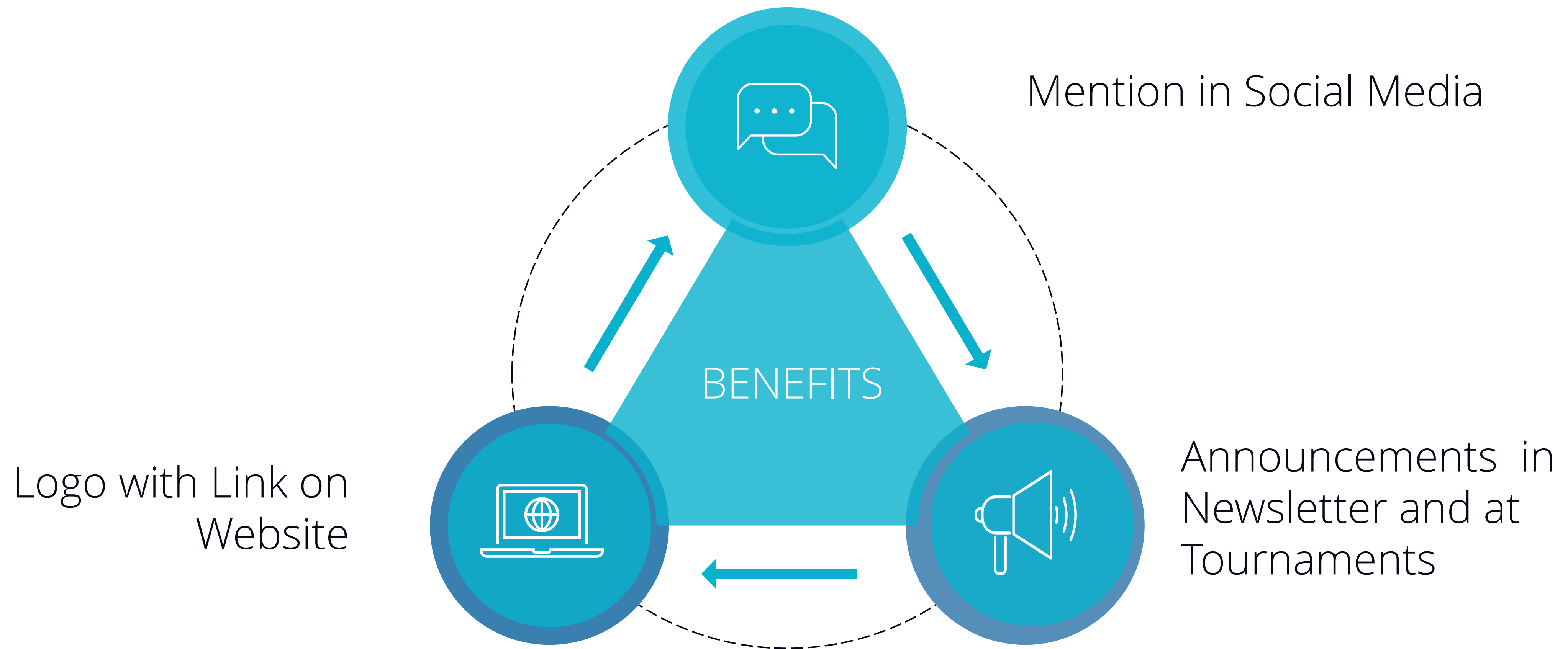
The possibilities are endless





# All of Our Sponsors Receive

The following benefits as a starting point

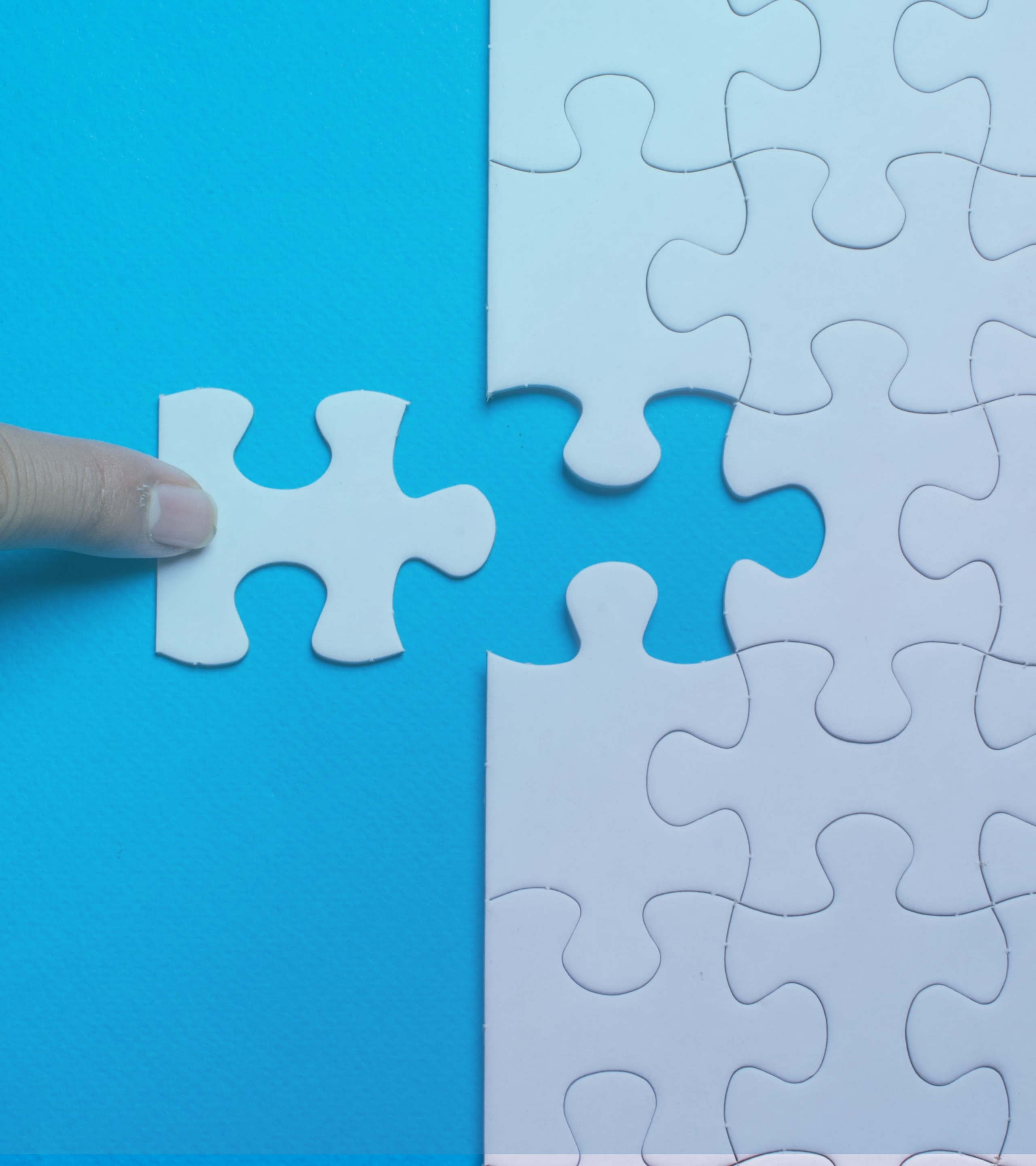






Let's start a  
conversation





# Let's start a Conversation

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We're excited to hear about your sales and yearly goals for your organization

---

We want to learn how we can create a partnership that resonates deeply with your audience, drives your marketing objectives, and...

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Celebrates the spirit of excellence in sports.



# Contact Information

coletabletennis@protonmail.com

Salena Rothenberger

Reach out today and let's embark on a journey that sets your brand apart and propels it to new heights.